

2026

Sponsorship
Campaign

FORT GIBSON

Commit To Commerce





MISSION:

To **Promote**, **Strengthen** and **Enhance** The **Fort Gibson** Business Community

PROMOTE

Chamber Social Media Advertising
Chamber Email Shoutouts & Sponsorships



STRENGTHEN

Shop Local Initiative
Networking Events



ENHANCE

Chamber Luncheons
Annual Gala / Chamber Banquet

SIGNATURE EVENTS



Car Show

April



Back to School Bash

July



Smokin' The Fort

September



Night At The North Pole

November



Shop Small Initiative

Nov - Dec



What Are Your Priorities?

- A** Connecting & Learning
- B** Strengthening the Local & Regional Economy

- C** Representing the Interests of Business in Government
- D** Promoting Our Community and the Businesses Within



Get Something DONE

I N V E S T E D	I want to accomplish something and I'm willing to put something into it.	I want to accomplish something, so I'll participate.	I N V O L V E D
	I want to receive value, and I'm willing to invest in the chamber.	I want to get value for my membership.	

Get Something FROM

GET SOMETHING DONE

Focus: Action, contribution and tangible results.

INVESTED

Driven by Purpose and Contribution. They want to make things happen.

GET SOMETHING FROM

Focus: Benefit, convenience and personal gain.

INVOLVED

Driven by Benefit and Convenience. They expect value without active participation.

TABLE OF CONTENTS:

ONLINE MARKETING

- 4 Membership Video Series
- 5 Email Marketing
- 5 SMS (Text) Marketing

SPONSOR BIG INITIATIVES

- 6 Welcome Packet
- 7 Sponsor the Chamber Lobby/ Conference Room

NETWORKING EVENTS

- 8 Membership Luncheon (every other month)
- 9 Business over Breakfast
- 9 Business after Hours
- 16 Annual Gala & Awards Ceremony

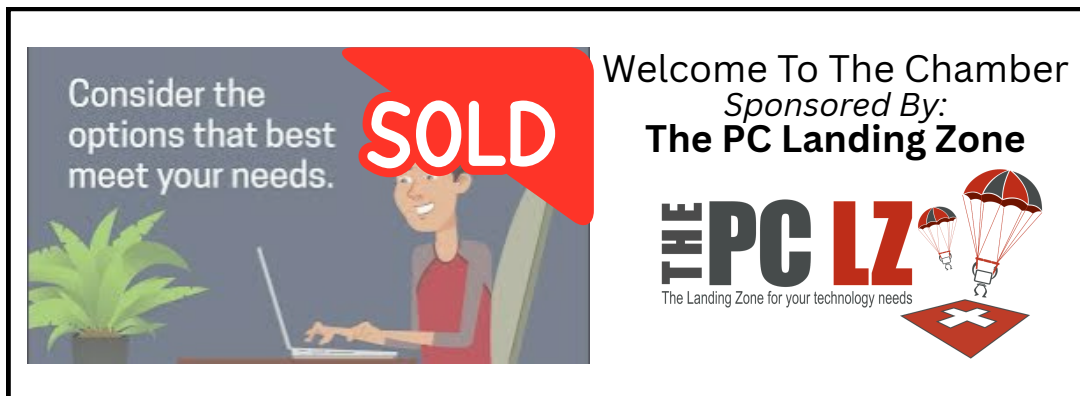
COMMUNITY EVENTS

- 10 Annual Car Show
- 12 Back to School Bash
- 14 Smokin' the Fort
- 17 Night at the North Pole
- 18 Shop Fort Gibson 1st

MEMBERSHIP VIDEO SERIES

We have 12 new videos to roll out to our chamber members. Each video is roughly 60 seconds and highlights a unique benefit of chamber membership.

We are looking for 8 more video sponsors! **You will own the sponsorship of your chosen video for the LIFE of the video.** These videos will remain in rotation for YEARS, but you only pay a **one-time low investment of \$350.**



Advocacy



Educational Sessions



Engage Online



FaceToFace Networking



Member Only Referrals



Networking Event Strategy



Schapiro Study



SEO Value

GUARANTEED VIDEO USAGE

One video will be included in each monthly Chamber Update email. This guarantees your video will be emailed to the membership at least once per year. These videos will also be part of a Membership Nurture Series provided to brand new chamber members.

Additionally, we will share the videos across social media and on the Chamber Website as well as at some chamber events when appropriate.

Your logo will be displayed at the beginning AND end of your video and we will always give you a shout-out and link to your chosen website or social media page every time we share the video.

NEW THIS YEAR!



Partner with the Chamber by sponsoring an email campaign.

Our monthly Chamber Update goes out the last week of each month. Our monthly Chamber Recap goes out the 2nd week of each month.

EMAIL MARKETING

CHAMBER UPDATE - \$600

Sent on the last week of the month to announce upcoming events and other news.

SOLD



PRESENTING SPONSOR AVAILABLE

Limit 1 per year

**ARMSTRONG
BANK**

This sponsor will be highlighted at the TOP of all 12 editions of the monthly Chamber Update. Includes business logo linked to your website or webpage of your choosing.

This sponsorship is SOLD for 2026 but we do have an opening for the RECAP Presenting Sponsor.

CHAMBER RECAP - \$75

Sent on the 2nd week of the month to recap the previous month's events and activities and announce New Members.

PRESENTING SPONSOR

Only 12 available

The monthly recap newsletter sponsorship works exactly like the Update, only we have the option for various sponsors, so as to give more businesses the opportunity to be featured. Feel free to sponsor more than one month based on when YOUR business wants the extra exposure.

Please Note: Including an ad in the bottom of a Chamber Update OR Recap is a benefit available to ALL Chamber Members as part of your membership package. Submit your ads to Chamber@FortGibson.com. Include any link or email to tie your image to, along with the month or dates to run your ad/announcement.

SMS MARKETING (TEXTING)

COMING SOON!

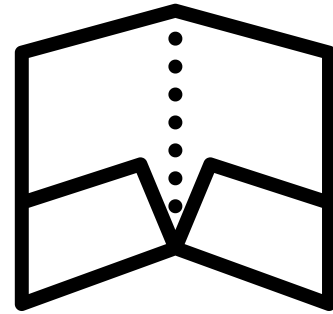
We are working to build up a text list for the entire community. If you are interested in learning more about this, please contact Shala for more details.

FORT GIBSON WELCOME PACKET

The Chamber of Commerce is **STILL** the number one place consumers go for information about a community. Whether in-person or online, we get a lot of requests for information.

That's why it's time to create a new full color folder AND information brochure to hand out to new residents, visitors or new businesses.

We have ad space for ONE business on the front of the folder, or multiple ad spaces on the back cover, plus the inside pockets. Contact us today to discuss your advertising needs.



PRICING STRUCTURE

Once we have sold every space for the new folder, we will order a qty of 5,000. Below is your cost per impression.

FRONT COVER - 12x9 AD SPACE - \$2500

Cost per impression = \$.50



INSIDE FLAPS - 4x9 AD SPACE - \$1250 EA.

Cost per impression = \$.25

BACK COVER - 6 x 4.5 AD SPACE - \$500

Cost per impression = \$.10



BACK COVER - 12x9 AD SPACE - \$2000

Cost per impression = \$.40



Past Folder Design

The Back Cover has several options -
(4) ¼ pg or (2) ½ pg or (1) full page.

OR (2) ¼ pg & (1) ½ pg

*If you are interested in providing flyers, brochures or business cards for these packets, you are welcome to drop off supplies to the Chamber office. We will gladly include information from **any active** Chamber Member as a member benefit.*

SPONSOR THE CHAMBER LOBBY

Imagine YOUR business being featured throughout the Chamber Lobby with your logo prominently displayed on the wall!

This is a **5-year commitment** for only **\$5,000**. You can choose to pay the full \$5,000 in the first year and your business will retain ownership of the sponsorship for all 5 years. OR we can break it up and do **\$1,000 a year**. Your Choice!



This is a great opportunity for a bank, utility company, doctors office, realtor or anyone that wants to get their name in front of newcomers. Whether it's a new business, a new resident or a tourist, the Chamber Lobby gets a lot of visitors throughout the year. Make sure YOUR business is represented here.

WHY IT'S IMPORTANT

We've been building up our information center in the Chamber Lobby to create a warm, welcoming space where all of our members can leave their business cards, flyers or other information. This sponsorship helps offset those costs as we continue making improvements.

Our lobby also doubles as a conference room, where many meetings are held throughout the year. As we make more additions to the space, we hope to host more networking events here as well. (which gets YOUR business even more exposure!)

OTHER PERKS: *Our Lobby Sponsor will also be displayed prominently on the homepage of the chamber website and they will receive special recognition each year at the Annual Gala.*

MEMBER LUNCHEONS

BUILD RELATIONSHIPS WITH LOCAL LEADERS

Only Sponsors have the opportunity to speak and provide marketing materials on tables.

Network with other local business owners and leaders by attending this luncheon.



Ask about:

OG+E

Refresco

Annual Gold Sponsor -

\$1,000 (2 tickets to each luncheon - 12 Total)

Annual Silver Sponsor -

\$500 (1 ticket to each luncheon - 6 Total)

2027

DATES:

Jan 20
Mar 17
May 19
Jul 21
Sep 15
Nov 17

Event Sponsor - \$250

6 Available (JAN, MAR, MAY, JUL, SEPT, NOV)

- Recognition on social media, email marketing, website & event signage
- Marketing/information materials on tables
- Opportunity to choose featured speaker
- Choose your date
- 2 lunch tickets

Annual Presenting Sponsor

\$2,500 (1 Available)

- Recognition on social media, email marketing and event signage at 6 luncheon events
- Exclusive speaking opportunity + information/materials on tables
- Special recognition at annual gala
- 4 tickets to each luncheon (24 Total)

ANNUAL PASS

Purchase a 2027 luncheon pass for only \$30. Registers you for all 6 Member Luncheons for 2027.

Registrations are NOT refundable but they are transferable.

NETWORKING OPPORTUNITY

YOU CHOOSE THE DATE!

Whether you have a location that can HOST a Business Over Breakfast or Business After Hours, **OR** you can provide breakfast or food and drinks for an after hours event, we have the perfect opportunity for you!



COST: \$250



Sponsor a Breakfast at 8 am or an After Hours at 4 pm. You provide the venue, food and drinks. We'll invite Chamber Members, Dignitaries and other community members. The Chamber coordinates marketing the event and prize giveaways. Afterward you will be provided a full contact list of all attendees.



If you do not have space to host an event, but would like to sponsor and provide the food/drink, we can hold events at the Chamber Office. Please specify this request when scheduling.



SATURDAY, JUNE 27

FortGibson.com/Auto-Show

ANNUAL HISTORIC CAR SHOW

TITLE SPONSOR - \$5,000
SOLD



- Top recognition on social media, email marketing, signage & during event
- 2 Large Signs on Centennial Park Gazebo Awards Stage
- Opportunity to provide Swag
- Opportunity to go live on Facebook with Chamber Director during event
- Prime vendor location

Prize Sponsor - \$2,500
2 - 4 Available

- Recognition on social media, during event, signage
- Qty 1 Large Sign Centennial Park Gazebo Awards Stage
- Opportunity to provide Swag
- Prime Vendor Location



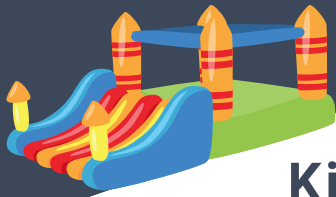
FORT GIBSON



Best of Show Sponsor - \$1,000
2 - 4 Available

- Recognition on social media, during event, signage
- Qty 1 Large Sign in Centennial Park





Kids Zone Sponsor - ~~\$750~~

SOLD

- Recognition on social media, during event, signage
- Large Signage near Kids Zone



Music Sponsor - ~~\$750~~

SOLD

- Recognition on social media, during event, signage
- Large Signage near DJ location



4 Best Interior Sponsor - ~~\$500~~ 5 Available

- Recognition on social media, during event, signage
- Yard Signage in Centennial Park



3-6 Available Best Paint Sponsor - ~~\$300~~

- Recognition on social media & during event



Best Engine Sponsor - ~~\$150~~ Unlimited

- Recognition on social media





BACK TO SCHOOL BASH!

HELP LOCAL STUDENTS START STRONG!



SPONSOR SCHOOL SUPPLY BAGS

\$20

SPONSORS
5 BAGS
OF SCHOOL
SUPPLIES!

MAKE AN EVEN BIGGER IMPACT!

\$100

= 25 BAGS

\$500

= 125 BAGS

\$1,000

= 250 BAGS

EVENT HAPPENS: **SATURDAY, JULY 31ST**

ANNUAL SMOKIN' THE FORT

SEPTEMBER 26TH Average Attendance 1000+



Title Sponsor - \$5,000
SOLD



- Prominent recognition all social media, during event, email marketing, signage
- Large Signage on Band Stage & on Centennial Park Gazebo Awards Stage
- Opportunity to speak at event
- Opportunity to go live on Facebook with Chamber Director during event
- Includes 6 Taster Kits
- Includes 1 Prime Vendor Spot

Smokin' Sponsor - \$3,000
1 - 4 available



- Recognition on social media, during event, email marketing, signage
- Large Signage on Band Stage & on Centennial Park Gazebo Awards Stage
- Opportunity to go live on Facebook with Chamber Director during event
- Includes 3 Taster Kits
- Includes 1 Prime Vendor Spot

Blazin' Sponsor - \$1,750
5 - 6 available



- Recognition on social media, during event, email marketing, signage
- Large Signage in Centennial Park
- Includes 2 Taster Kits

Kids Zone Sponsor - \$1000
SOLD



- Recognition on social media and during event
- Yard Signage near Kids Zone
- Includes 1 Taster Kit



\$3000 - Battle of The Badges
SOLD

- Recognition on social media, during event, email marketing, signage
- Large Signage on Centennial Park Gazebo Awards Stage
- Opportunity to go live on Facebook with Chamber Director during event
- Includes 3 Taster Kits
- Includes 1 Prime Vendor Spot



4 ~~8~~ Spicy Sponsor - \$550 available

- Recognition on social media, during event, signage
- Yard Signage in Centennial Park
- Includes 1 Taster Kit



7 ~~10~~ Sweet N Tangy Sponsor - \$350 Investment available

- Recognition on social media and during event



Mild Sponsor - \$175 Investment Unlimited available

- Recognition on social media



ANNUAL CHAMBER BANQUET

OCTOBER 29

Average Attendance 100

The Chamber Awards Banquet is an annual event to celebrate you, our Members! We can't complete our program of work without our investors and volunteers throughout the year. This event is to celebrate the businesses and individuals that make up Fort Gibson and keep our community thriving!

Presenting Sponsor - \$1000 Investment

~~1~~ available **SOLD**

OG+E

- Logo on Invitation/Program
- Signage near the stage
- Stage Recognition/Social Media Recognition
- Opportunity to speak at event
- 4 Dinner Tickets



Gift Sponsor - \$750 Investment

~~1~~ available **SOLD**

- Logo on Invitation/Program
- Stage Recognition
- Social Media Recognition
- 2 Dinner Tickets



Cocktail Hour Sponsor - \$650 Investment

~~1~~ available **SOLD**

- Logo on Invitation/Program
- Option to welcome guests during cocktail hour
- Signage near or on bar/Social Media Recognition
- 2 Dinner Tickets



Dinner Sponsor - \$500 Investment

~~3~~ available **SOLD**

- Logo on Dinner Menu located on all tables
- Social Media Recognition



Awards Sponsor - \$350 Investment

6 available

- Signage on Awards Table
- Social Media Recognition



Table Sponsor - \$100 Investment

~~9~~ ~~10~~ available

- Logo on a table



Raffle Ticket Prizes

Donate gifts to be given away at the event - Unlimited available

- Recognition during give away

NIGHT AT THE NORTH POLE & CENTENNIAL PARK LIGHTING

NOVEMBER 24TH

This very special event is combined with the Christmas Lighting of Centennial Park, kicking of our Shop Small Initiative for prize drawings, special pictures with Santa, a scavenger hunt and various fun filled activities at the downtown shops. It's free to participate, and it's free to our community! Refresco sponsored our inflatable rental in 2024, and the kids loved it!

Santa's Visit Sponsor - \$750

~~1~~ Available **SOLD**



- Prominent recognition on all social media, during event, & email marketing
- Exclusive Logo in Centennial Park during event
- Stage Recognition

Inflatables Sponsor - \$650

~~1~~ Available **SOLD** Refresco

- Prominent recognition on social media and during event
- Large Signage near the inflatable
- Stage Recognition



North Pole Sponsor - \$300

~~1~~ Available **SOLD**



- Prominent recognition on social media and during event
- Exclusive Logo on the Scavenger Hunt List
- Stage Recognition

Santa's Helper Sponsor - \$150 Unlimited Available

- Social media recognition and during event
- Stage recognition



FortGibson.com

Our Santa!



SHOP FORT GIBSON 1ST

NOVEMBER 24TH - DECEMBER 14TH

This event kicks off at the beginning of our Night At The North Pole event! This encourages families to do some Christmas shopping with Fort Gibson while their kiddos are playing and having fun doing scavenger hunt activities in all the stores. Help me make FTG a favorite place to shop by investing in give aways that go to those who choose FTG 1st!

Premier Event Sponsor - \$1000 - Single Cash Give Away

~~1~~ Available **SOLD**

- Prominent recognition on social media, during event, and email marketing
- Exclusive Logo on the list of participating stores, which are displayed in all participating stores
- Includes Shop Small Registration fees



4 Golden Glitter Sponsor - \$500 - Single Cash Give Away

~~5~~ Available

- Prominent recognition on social media, and during event
- Recognition during the drawing of the winners
- Includes Shop Small Registration fees



6 Silver Bells Sponsor - \$300 - Local Gift Certificate Give Away

~~8~~ Available

- Prominent recognition on social media and during event
- Recognition during the drawing of the winners



Bronze Ornament Sponsor - \$150 Unlimited Available

- Social media recognition
- Recognition during the drawing of the winners



Raffle Gift Sponsor Unlimited Available

- Social media recognition
- Recognition during the drawing of the winners

